

E. M. WASYLIK ASSOCIATES LLP



We are proud to announce the addition of Sergio Diaz as an Associate Consultant beginning July, 2010.

Armed with cross cultural communication skills from living in Colombia, Canada (Province of Quebec) and the United States; a rich mix of education and hands-on experience - transcending product launches, sales management, P&L, and solutions management - and backed by a strong strategic, analytical and business know-how; Mr. Diaz has repeatedly drove revenue increases and provided the vision, direction and leadership that have been the catalyst for developing innovative international marketing and sales strategies that render continuous improvement in business operations.

Mr. Diaz assists clients with insights into changing industry, market and business trends to develop realistic business strategies for diverse industries and geographic markets (Latin America, Canada and the US) and generate value and competitive advantages that accelerate new sales. He has vast experience in cultivating strong strategic alliances among clients, distributors and sales teams to disseminate brand value within key markets while bridging the international gap to build world-class organizations implementing Thunderbird School of Management MBA techniques, leadership and experience.

E.M. Wasylik Associates LLP is a consulting firm with offices in Wisconsin and Illinois to emerging companies expanding their businesses internationally.

For more information on our company please visit our website www.emwasylik.com or call 1-608-850-5643, or e-mail at info@emwasylik.com.

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