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Madison-based E.M. Wasylik Associates opens office in Chile, South America *Firm also expands team of international business specialists*

Madison, WI – December 6, 2016 – E.M. Wasylik Associates (EMW) has expanded its international footprint by opening a regional office in Santiago, Chile; this is the firm’s first office outside the United States. EMW is a firm that assists businesses of all sizes expand their business operations to additional markets and countries around the globe. As these businesses look to expand their revenue and profitability, EMW works with clients on projects that include international business strategy/model formation, country market entry and development strategy, sales, marketing, legal, accounting and regulatory issues, and organizational development.

Rodrigo Quezada is a new addition to the EMW team and is based in the Santiago office. He will lead the Latin American efforts for the firm in the role of International Business Director – Latin America. Mr. Quezada is a seasoned international sales and marketing, strategy and organization transformation professional. His expertise is in finding commercialization and geographic expansion opportunities; he has a long and successful track record of bringing outstanding results to clients across a wide range of industries. As a Chilean, he is native Spanish speaker, also fluent in Portuguese and English, conversational in French, and Italian. He obtained his MBA from the Thunderbird School of Global Management, and earned a BS in Engineering from Universidad de Chile.

Mr. Quezada will work closely with Ken Wasylik, Managing Director of EMW, to develop the new Santiago office. “The addition of Rodrigo to the team greatly expands the offerings we can provide our current and future clients,” stated Wasylik. “We have clients around the world who are looking to expand their Latin American business, and as well there are many businesses in Latin America who wish to expand their global reach to other continents. With our new office in Chile and with Rodrigo joining our team, we are able to bring even more value to our clients as they look to expand and diversify their international business efforts.”

About EM Wasylik LLP

E.M. Wasylik, a division of EMW Global LLC offers a full-range of tactical to strategic international business and financial services to firms that aim to expand their global business sales and operations. Founded in 1998 by Ed Wasylik and Ken Wasylik, two CPAs with decades of experience and track records for assisting businesses grow in revenue and profitability, the firm focuses on clients expanding their Business Across Borders™.

More information at www.emwasylik.com, or +1 608.850.5643 (United States) or + 56 949 799 688 (South and Latin America).

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