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Madison-based E.M. Wasylik Associates Adds International Business Development Associate to Growing Team

Madison, WI – July 11, 2018 – David Urintsev has joined E.M. Wasylik Associates (EMW) as an International Business Development Associate. This expands the firm’s capabilities to develop and implement strategies for companies both entering the international market for the first time, as well as for those companies already conducting business overseas and looking for global expansion and growth.

Urintsev’s experiences include overseas operations management and the creation, planning and execution of global marketing and business initiatives. He has previously held several positions in retail buying and marketing, and has experience in financial analysis, vendor management, and ecommerce business growth. He is fluent in English, Russian, and Spanish.

Urintsev will be based in the Midwest but will travel internationally to assist with clients as they conduct their business development efforts. “David brings excellent negotiation expertise to the EMW team, as well as deep experience working across a wide range of cultural situations,” stated EMW’s co-founder Ken Wasylik. “Cultural know-how and sensitivity is crucial between companies and people of different cultures – it can be the difference between success and failure. David’s experience and world-wide travel will be very beneficial to our clients as they negotiate successful outcomes. We are thrilled to welcome him to the EMW team.”

Urintsev is a graduate of the University of Wisconsin with a Bachelor of Business Administration in Marketing, Management, and International Business. He also holds Certificates from the Universidad de Sevilla (Spain) in both Spanish and European Studies.

About EM Wasylik Associates

E.M. Wasylik Associates, a division of EMW Global LLC, offers a full-range of tactical to strategic international business and financial services to firms that aim to expand their global business sales and operations. Founded in 1998 by Ed Wasylik and Ken Wasylik, two CPAs with decades of experience and track records for assisting businesses grow in revenue and profitability, the firm focuses on clients expanding their Business Across Borders™ from its offices in Wisconsin, Florida, Istanbul, and Santiago, Chile.

More information at www.emwasylik.com, +1 608.850.5643 (United States); www.emwasylik.com/es/ + 56 949 799 688 (South and Latin America); www.emwasylik.com/tr/ + 90-530-041-9110 (Europe and Middle East).

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