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Madison-based E.M. Wasylik Associates LLP expand team

Madison, WI – March 23, 2016 – Audra Smith has joined E.M. Wasylik Associates LLP (EMW) in the role of International Business Associate. EMW is a firm that develops international businesses for companies expanding globally. Audra will be a center point for market development and entry studies and provide dedicated support to EMW projects around the globe.

Audra’s previous experience includes the Wisconsin Department of Agriculture, Trade and Consumer Protection in the International Market Development department, where she worked with Wisconsin agriculture companies in their global efforts. She also spent more than two years in Suji, South Korea and a half year in Amman, Jordan. Audra graduated from UW-Milwaukee with a BA degree in International Studies where she focused on the Middle East and North Africa and studied Arabic.

EMW works with clients around the world on projects that include international business strategy/model formation, country market entry and development strategy, sales, marketing, legal, accounting and regulatory issues, and organizational development.

"Audra is another talented individual we are adding to EMW, and her skill set really compliments the rest of the team," stated Ken Wasylik, Managing Partner of the firm. "She will be instrumental in forming market entry plans for our emerging clients. Plus, her language skills in Arabic are an especially important offering to clients expanding into the Middle East."

About EM Wasylik LLP

E.M. Wasylik LLP offers a full-range of tactical to strategic international business and financial services to firms that aim to expand their global business sales and operations. Founded in 1998 by Ed Wasylik and Ken Wasylik, two CPAs with decades of experience and track records for assisting businesses grow in revenue and profitability, the firm focuses on clients expanding their Business Across Borders™.

More information at www.emwasylik.com or (608) 850-5643.

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